RDAExpress delivers the new cataloging standard

INWOOD, W.Va. (June 4, 2014) -- Libraries have a new ally as they transition from MARC to RDA records. Following an extensive testing period, RDAExpress™ is now available to any library ready to migrate to the new RDA cataloging standard.

RDAExpress was introduced in January as a service that quickly and automatically converts MARC records to robust RDA records with enriched data and unprecedented discoverability. While it could take thousands of staff hours for a library to manually convert its existing catalog, RDAExpress saves time and money by delivering results in just 48 hours at a cost of 25 cents per record.

"The promise of RDA is exciting, but the prospect of converting an entire catalog is so intimidating that some libraries may not recognize the benefits," RDAExpress Product Owner Heather Powers said. "RDAExpress removes that intimidation factor and delivers library records with more cross-relationships, better item descriptions, and consistent terminology to prepare for a linked data environment with outside sources like Google and Wikipedia. A library can choose to convert its whole database, or send records for conversion according to their own pace and budget via the online conversion dashboard."

RDAExpress works in tandem with eBiblioFile, a cataloging service that provides complete, customized records for eBooks and other digital titles offered by OverDrive® and the 3M™ Cloud Library. eBiblioFile records for eResources, which are currently offered in AACR2 format, will switch to RDA format beginning July 1, 2014, providing libraries the continued benefits of the new cataloging standard.

RDAExpress and eBiblioFile are offered by The Library Corporation (TLCdelivers.com), which has served the digital cataloging and automation needs of libraries worldwide since 1974. Now in its 40th year, TLC's unprecedented stability and innovation allow more than 4,500 libraries, ranging from small rural facilities to massive urban operations like Los Angeles Public Library and Chicago Public Schools, to better serve their borrowers with the latest technological solutions.

To learn more about RDAExpress or to request sample RDA records, visit RDAExpress.com. Information about eBiblioFile and 25 sample records are available at eBiblioFile.com. For an in-person demonstration of both services and an opportunity to win a Kindle Fire HDX, join TLC's 40th anniversary celebration at Booth 1043 during the 2014 ALA Annual Conference & Exhibition June 26th through July 1st at the Las Vegas Convention Center in Nevada.